



DAIKYO Opens “DAIKYO LIFESTYLE STUDIO,” a Center for Disseminating Information on Comprehensive Housing Services

TOKYO, Japan - October 18, 2023 - DAIKYO INCORPORATED (“DAIKYO”) announced today that it will open “DAIKYO LIFESTYLE STUDIO,” an information dissemination center on the first floor of its Head Office in Shibuya-ku, Tokyo, on October 23, 2023. DAIKYO LIFESTYLE STUDIO will offer a first-hand experience of the high-quality housing and lifestyle services provided by DAIKYO and DAIKYO’s group companies*, using videos and panel displays.



Welcome video at the entrance



VR model room projected in theater room

At this facility, customers and business partners can experience the comprehensive housing services provided by DAIKYO and its group companies. The theater will project a video depicting DAIKYO’s philosophy toward manufacturing and its vision for the future, and there will also be a VR model room where visitors can experience a full-scale room, as well as a booth displaying DAIKYO’s history. Another feature is an interactive wall that shows an animated presentation of condominium management functions and other information when visitors hold their hands over a picture on the wall and the sensor reacts. With features such as these, the facility allows visitors to experience the services offered by each company while having fun.

As the life stages of residents and buildings change and housing needs diversify, DAIKYO has quickly identified and fulfilled the needs of its customers by taking advantage of the group’s integrated value chain. This facility will be used as a base for disseminating information on such corporate stances and initiatives.

* DAIKYO INCORPORATED, ANABUKI CONSTRUCTION INCORPORATED, DAIKYO ASTAGE INCORPORATED, ANABUKI COMMUNITY INCORPORATED, DAIKYO ANABUKI REAL ESTATE INCORPORATED, DAIKYO ANABUKI CONSTRUCTION INCORPORATED, ORIX Facilities Corporation, and SHUKEN Corporation.

■ Features of the DAIKYO LIFESTYLE STUDIO

- Entrance

A giant LED panel will be installed to display a welcome video. The welcome video invites visitors to “DAIKYO LIFESTYLE STUDIO” by creating a sophisticated space and a sense of anticipation for spending quality time there.



Welcome video at the entrance

- Prologue (passage)

From Lions Mansion Akasaka, the first property in the series sold in 1968, to LIONS TOWER SAPPORO, a large-scale mixed-use development to be completed in 2023, this section introduces numerous topics including the history and properties that have been developed by DAIKYO.



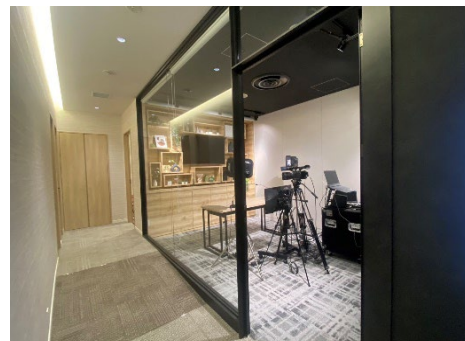
Introducing topics in three age groups

- Webinar studio

This studio will be used to deliver online briefings on properties for sale and seminars for customers. The studio is open and bright, with furniture with a wood-grain texture that has a soft and warm feel to the back of the room.



Webinar studio



Designed with glass walls for a sense of openness

- Theater room

In this room, four surfaces (front, left, right, and floor) will be used to show powerful images of DAIKYO's philosophy toward manufacturing and future lifestyles. The immersive VR model room experience will make visitors feel as if they are in the room.



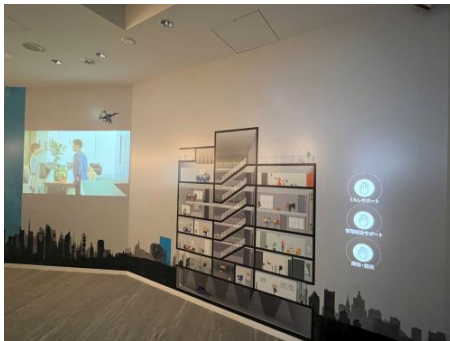
Theater room



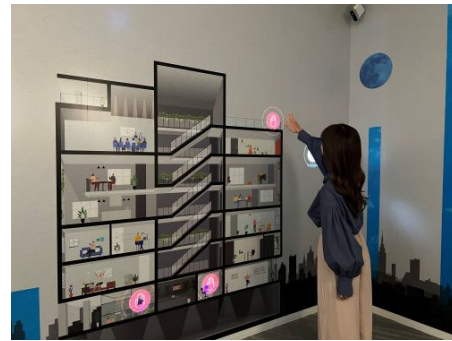
VR model room that allows visitors to experience the interior of a housing unit

- Interactive wall

When visitors hold their hands over each of the seven touch points with sensors, a 20- to 30-second animation will be displayed about the functions of the management company, which supports comfortable living. The future of condominium management will also be shown in a concept video.



Interactive wall



Usage concept

- Introduction of group companies

This room introduces DAIKYO and its group companies, which support customers in various situations after purchasing condominiums, such as renting/leasing, remodeling, and selling. The services of each company will be displayed on monitors, including "POCKET HOME" by DAIKYO ASTAGE, "Facial Recognition Security Service F-ace" by ANABUKI CONSTRUCTION, and "Virtual Staging Service" by DAIKYO ANABUKI REAL ESTATE. Upcoming new services will also be introduced sequentially.



Group company introduction

■ Facility Overview

Name: DAIKYO LIFESTYLE STUDIO

Address: 1st floor, Sendagaya No. 21 Daikyo Building, 4-24-13 Sendagaya, Shibuya-ku, Tokyo

Access: 6 minutes on foot from the west exit of JR Yoyogi Station and the Yoyogi Station on the Toei Oedo Line;

8 minutes on foot from JR Sendagaya Station;

8 minutes on foot from Kokuritsu-kyogijo Station on the Toei Oedo Line;

3 minutes on foot from Kita-sando Station on the Tokyo Metro Fukutoshin Line

Opening hours: 10:00 a.m. to 6:00 p.m. (Last reservation: 5:00 p.m.)

Holidays: Saturday, Sunday and national holidays



Contact Information:

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About ORIX:

ORIX Corporation (TSE: 8591; NYSE: IX) is a financial services group which provides innovative products and services to its customers by constantly pursuing new businesses.

Established in 1964, from its start in the leasing business, ORIX has advanced into neighboring fields and at present has expanded into lending, investment, life insurance, banking, asset management, automobile related, real estate and environment and energy related businesses. Since entering Hong Kong in 1971, ORIX has spread its businesses globally by establishing locations in 28 countries and regions across the world.

Going forward, ORIX intends to utilize its strengths and expertise, which generate new value, to establish an independent ORIX business model that continues to evolve perpetually. In this way, ORIX will engage in business activities that instill vitality in its companies and workforce, and thereby contribute to society. For more details, please visit our website: <https://www.orix.co.jp/grp/en/>

(As of March 31, 2023)

Caution Concerning Forward Looking Statements:

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results that differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under “Risk Factors” in the Company’s annual report on Form 20-F filed with the United States Securities and Exchange Commission and under “(4) Risk Factors” of the “1. Summary of Consolidated Financial Results” of the “Consolidated Financial Results April 1, 2022 – March 31, 2023” furnished on Form 6-K.