



## **UCDA Awards 2022**

### **ORIX Life's Online Benefit Claims Service Receives Award for Excellence**

**~ Insurance premium simulation tool, Easy Insurance Navigator, receives Another Voice Award~**

TOKYO, Japan - November 1, 2022 - ORIX Life Insurance Corporation ("ORIX Life") announced today that its Online-Based Benefit Claims Service, which allows users to file claims for benefits on its website, received the Award for Excellence in the Digital Category at the UCDA Awards 2022 held by the Universal Communication Design Association (UCDA). ORIX Life's insurance premium simulation tool, Easy Insurance Navigator, also received the Another Voice Award.

In addition, the Company received the Bronze Award in the Overall Awards (Corporate Awards), which recognizes a company's Universal Communication Design (UCD) promotion activities over one year.

「第三者」による客観的な評価



This award recognizes outstanding communication design in terms of ease of viewing, understanding, and conveying. It is based on objective evaluations of various sources of information that companies, organizations, and governments send out to consumers by a third party consisting of consumers and experts.

ORIX Life's Online Benefit Claims Service received a high rating for aspects such as its ingenuity in enabling customers to smoothly complete processes on the website without any confusion when claiming benefits, as well as for the ease of viewing and understanding the process pages. In addition, the Easy Insurance Navigator insurance premium simulation tool was highly rated for its use of simple, jargon-free language and ability to be used intuitively by customers of all generations. It received the Another Voice Award, which is given to sources of information that receive high marks from consumers in particular.

ORIX Life was also recognized for aspects such as its UCDA certification obtaining record and efforts to promote UCD both internally and externally.

ORIX Life will continue to cater to the needs of customers and strive to be an insurance company that is trusted by customers.

#### **Contact Information:**

Investor Relations and Sustainability Department

ORIX Corporation

Tel: +81-3-3435-3121

**About ORIX:**

ORIX Corporation (TSE: 8591; NYSE: IX) is a financial services group which provides innovative products and services to its customers by constantly pursuing new businesses.

Established in 1964, from its start in the leasing business, ORIX has advanced into neighboring fields and at present has expanded into lending, investment, life insurance, banking, asset management, automobile related, real estate and environment and energy related businesses. Since entering Hong Kong in 1971, ORIX has spread its businesses globally by establishing locations in 28 countries and regions across the world.

Going forward, ORIX intends to utilize its strengths and expertise, which generate new value, to establish an independent ORIX business model that continues to evolve perpetually. In this way, ORIX will engage in business activities that instill vitality in its companies and workforce, and thereby contribute to society. For more details, please visit our website: <https://www.orix.co.jp/grp/en/>  
(As of March 31, 2022)

**Caution Concerning Forward Looking Statements:**

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results that differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under “Risk Factors” in the Company’s annual report on Form 20-F filed with the United States Securities and Exchange Commission and under “(4) Risk Factors” of the “1. Summary of Consolidated Financial Results” of the “Consolidated Financial Results April 1, 2021 – March 31, 2022” furnished on Form 6-K.