



TV TOKYO's Drama Series "Yukionna to Kani wo Kuu" Filmed at Three Hotels and Onsen Hotels Managed by ORIX Hotel Management

TOKYO, Japan - August 8, 2022 - ORIX Hotel Management Corporation ("ORIX Hotel Management") announced today that it hosted the filming of the drama series "Yukionna to Kani wo Kuu ('Eating Crab with Snow Woman') on TV TOKYO Drama 24 at three ORIX HOTELS & RESORTS facilities: Aizu Higashiyama ONYADO TOHO in Aizuwakamatsu, Fukushima; Hakodate Yunokawa HOTEL BANSO in Hakodate, Hokkaido; and CROSS HOTEL SAPPORO in Sapporo, Hokkaido. To commemorate the filming, ORIX Hotel Management developed tie-up accommodation plans in collaboration with the show and will begin accepting reservations on August 6, 2022.



PR material for "Yukionna to Kani wo Kuu"



Image of the special script notebook for the tie-up plan

ORIX Hotel Management is promoting the Regional Co-creation Project* at a total of 15 of its managed onsen hotels and hotels (including those outsourced to third parties for operation). As part of this initiative, we are developing the "ORIX Location Service" to promote the use of our facilities as locations throughout the region and to our managed facilities. Since 2007, ORIX Hotel Management has been promoting the use of facilities operated by ORIX Group for filming, and since May 2021, it has been actively promoting the hosting of filming locations in collaboration with local governments while expanding the scope of its activities to include surrounding sightseeing spots.

To celebrate the successful solicitation of the filming, we will launch tie-up accommodation plans in collaboration with the show and offer gifts related to the show, such as novelties that are not for sale and are available only at the three facilities and giveaways of original manga autographed by the author, which will be available to the singular ("winner") of a raffle among guests. In addition, local sake and food services from each region will be offered to provide a sense of the atmosphere of the drama and the appeals of the regions.

ORIX Hotel Management will continue to stimulate growth in demand for tourism and contribute to the revitalization of regional economies through diverse ideas and collaboration with local communities.

* [May 11, 2021 News release: "The Regional Co-creation Project"](#)

1. About the ORIX Location Service Regional Co-creation Project

The Regional Co-creation Project is an effort to increase the number of long-term, stable fans of a tourist area by collaborating with local businesses and local governments, discovering and creating tourism resources, and promoting new local information. As part of this effort, ORIX Location Service was launched in 2007, offering the use of owned, managed, and operated real estate facilities as filming locations for films, TV dramas, commercials, etc. Since May 2021, the service has been actively extended from the ORIX GROUP's existing operated facilities to multiple filming locations, including tourist destinations around each facility, in cooperation with local governments.

Major exposures to date

Name of facility	Exposure
Seminar House Cross Wave Fuchu	"Bayside Shakedown the Final", "SPEC ~ Close ~ Reincarnation", "RICH MAN, POOR WOMAN", "The Diplomat Kosaku Kuroda", "BOSS", etc.
SUMIDA AQUARIUM	"SUITS", "Setoutsumi", "Kimi ga Kokoro ni Sumitsuita", "Bokutachi ga Yarimashita", etc.
Mark Springs	"At Home Dad", "Oniyome Nikki", "Bokura No Wonderful Days", etc.
HUNDRED STAY Tokyo Shinjuku	"Tales of the Unusual - 20th Anniversary Special," "Second Virgin," etc.
Beppu SUGINOI HOTEL	Beppu short Movie "Daikaiju Bugon"



(Left) Cross Wave Fuchu, the investigation meeting room in "Bayside Shakedown the Final" (filmed in 2012)

(Right) Special effects scene shot in the lobby of Beppu SUGINOI HOTEL Hana-kan for the Beppu short movie "Daikaiju Bugon" (filmed in 2021)

2. About the tie-up accommodation plans in collaboration with the show

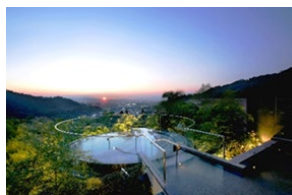
ORIX Hotel Management has arranged tie-up accommodation plans that include novelty items commemorating the collaboration with the drama series at the three facilities where the show was filmed. Local sake and food from each region will be served, allowing guests to fully enjoy the atmosphere of the regions featured in the show both visually and with their taste buds.

Details of the collaboration at all three facilities

- A special script notebook inspired by the script for the show, available only at the facilities (one per person)
- Five winners will be selected by raffle among guests who take advantage of the collaboration plans at the three ORIX HOTELS & RESORTS facilities (CROSS HOTEL SAPPORO, Yunokawa Onsen HOTEL BANSO, and Aizu Higashiyama ONYADO TOHO) where the drama "Yukionna to Kani wo Kuu" was set; the possibly singular ("the winner") will receive an original manga autographed by the author, Gino0808.

Details of the exclusive collaboration celebration at each facility

■ Aizu Higashiyama ONYADO TOHO (<https://www.onyado-toho.co.jp> (in Japanese))



Plan name: Indulging in "Kyoraku (pleasure)" at the filming location in Aizu
[Includes novelty items not for sale]

Official website for the accommodation plan:
<https://go-ohr.reservation.jp/en/hotels/ohr-toho>

Celebration special:

- A choice of one of the following three beverages per person at dinner:
 - (1) TOHO's original sake cocktail "Kyoraku"
An original cocktail prepared for easy drinking under the supervision of TOHO's sommelier
 - (2) Sake tasting set recommended by our sake taster (introductory version)
The sake taster at the onsen hotel selected two types of Aizu sake that are easy to drink, even for first-timers.
 - (3) Oku-Aizu Kaneyama's naturally carbonated water
For those who prefer not to drink alcohol, natural carbonated water from Aizu, which can only be collected in limited quantities each day, is offered.

■ Hakodate Yunokawa HOTEL BANSO (<https://www.banso.co.jp/en/>)



Plan name: Feel the atmosphere of the show firsthand at the filming location in Hakodate! [Includes novelty items not for sale]

Official website for the accommodation plan:
<https://go-ohr.reservation.jp/en/hotels/ohr-banso>

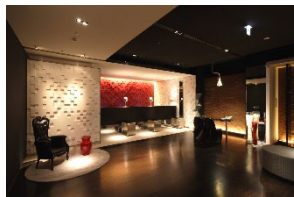
Celebration special:

- A glass of Hakodate sake, winner of the gold medal at the Fine Sake Awards

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One glass of "Hakodate Bugyo" per person

■ **CROSS HOTEL SAPPORO** (<https://www.crosshotel.com/sapporo/en>)



Plan name: Spend time in the hotel while feeling the atmosphere of the show at the filming location[Includes novelty items not for sale]

Official website for the accommodation plan:

<https://go-ohr.reservation.jp/en/hotels/ohr-xsapporo>

Celebration special:

- Sweets & Tapas set in your room (one set per room per stay)
Pickles and dips from NORTH FARM STOCK, a natural brand that delivers the pure taste of quality ingredients unique to Hokkaido. SATURDAYS Chocolate that are roasted in an in-house roasting machine according to the special characteristics of the cacao beans and made by hand one-by-one will be served.
- Sparkling wine in the room (one bottle per room per stay)

3. About ORIX Hotel Management Corporation

ORIX Hotel Management is an operating company for the ORIX Group and operates 25 facilities in Japan, such as a wide variety of onsen hotels and hotels (including facilities outsourced to third parties for operation). Thirteen of these facilities fall under the ORIX HOTELS & RESORTS business brand, which is based on the brand concept of "a location to which customers wish to return," and are designed to provide visiting guests with experiences to match their various life stages. ORIX Hotel Management also operates training facilities and provides operational support to aquariums.

Overview of ORIX Hotel Management Corporation

Address: 2-3-1 Hamamatsu-cho, Minato-ku, Tokyo

Established: January 1997 (name changed from Blue Wave Corporation on April 1, 2020)

Representative: Takaaki Nitani

Description of Business: Operation of onsen hotels, hotels and training accommodation facilities

Major shareholders and their shareholding percentages: ORIX Real Estate Corporation 100%

Website: <https://www.orix-realestate.co.jp/hotelmanagement/en/>

Contact Information:

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About ORIX:

ORIX Corporation (TSE: 8591; NYSE: IX) is a financial services group which provides innovative products and services to its customers by constantly pursuing new businesses.

Established in 1964, from its start in the leasing business, ORIX has advanced into neighboring fields and at present has expanded into lending, investment, life insurance, banking, asset management, automobile related, real estate and environment and energy related businesses. Since entering Hong Kong in 1971, ORIX has spread its businesses globally by establishing locations in 28 countries and regions across the world.

Going forward, ORIX intends to utilize its strengths and expertise, which generate new value, to establish an independent ORIX business model that continues to evolve perpetually. In this way, ORIX will engage in business activities that instill vitality in its companies and workforce, and thereby contribute to society. For more details, please visit our website: <https://www.orix.co.jp/grp/en/>

(As of March 31, 2022)

Caution Concerning Forward Looking Statements:

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results that differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under “Risk Factors” in the Company’s annual report on Form 20-F filed with the United States Securities and Exchange Commission and under “(4) Risk Factors” of the “1. Summary of Consolidated Financial Results” of the “Consolidated Financial Results April 1, 2021 – March 31, 2022” furnished on Form 6-K.