



The Grand Opening of the Cross Hotel Kyoto Set for September 25, 2018 301-room Original Brand Hotel in Kawaramachi Sanjo, Kyoto

TOKYO, Japan – September 21, 2018 – ORIX Real Estate Corporation (“ORIX Real Estate”) announced that it has completed construction work on the Cross Hotel Kyoto and that the hotel will open on September 25, 2018. Following establishments in Sapporo and Osaka, this is the third hotel of the ORIX Group’s Cross Hotel brand.



The Cross Hotel Kyoto is located in Kawaramachi Sanjo, one of Kyoto City’s leading tourist destinations. The area is home to numerous historical buildings, restaurants serving traditional Kyoto cuisine, and stylish food establishments. The hotel is built on the “casual luxury” concept, and aims to provide guests from all over the world with a sophisticated atmosphere and relaxing service.

The hotel’s exterior takes its inspiration from the lattices found on Kyoto’s *machiya* townhouses, and features facades complete with the townhouses’ distinctive double eaves. The lounge next to the lobby has been designed to resemble the inner rooms of traditional Kyoto dwellings *okuzashiki* and its atmosphere encourages guests to relax. The Cross Hotel Kyoto has 301 guest rooms, each with an average floorspace of 30 m². There are four distinct varieties of guest room, including suite rooms that provide magnificent views of the *Gozan Okuribi* bonfires. The Restaurant & Bar KIHARU Brasserie, which is located on the first floor of the hotel, is also open to non-staying visitors; the restaurant & bar of course serves breakfast, and in the evening it takes on an international menu, with a particular focus on Mediterranean cuisine. The KIHARU Brasserie is open until midnight, and also functions as a bar at which guests can easily drop by.

Enjoy the changing leaves of autumn and the delights of the Kyoto New Year at the Cross Hotel Kyoto.

1. Hotel Concept

The theme of the Cross Hotel brand is sophisticated design, high quality service and hospitality, extraordinary experience of feeling the Kyoto town, and creating sticking space of public and room. The Cross Hotel Kyoto, the third, meets the brand theme and is born as a hotel aiming at an evolutionary style leading to new discoveries regardless of the country, culture and history. The hotel provides opportunity to stimulate sensibility for urban guests with a fine sensibility from many artwork and objects all over the world that display on the theme of traveling around the world and making collections.

2. Guest Rooms

The Cross Hotel Kyoto houses 301 guest rooms in total, with four different types of room ranging from standard to suite rooms. All rooms have separate baths, toilets, and sinks for added functionality. Each room has an average floorspace of 30 m² and, equipped with sofa beds and stacking beds, they are designed to flexibly accommodate groups of family members or friends.

The guest rooms are themed on the Japanese terms *kyokan* and *kidukai*, both a play on words meaning “a Kyoto feeling/empathy” and “the use of wood/thoughtfulness.” They make use of warmth-inducing wood materials and soft-textured *washi* (Japanese paper) to create spaces that emanate calm. The top floor of the hotel is occupied by the 76 m² Premium Suite. Alongside spacious bedrooms, they feature living rooms equipped with distinctive sofas and large windows that overlook the 36 Peaks of the Higashiyama Mountains *Higashiyama sanjuroppo*, and have been designed to guarantee moments of relaxation. The 70 m² Japanese-style Suites combine traditional Japanese beauty with contemporary convenience; they are capable of housing a maximum of six guests, and are ideal for three-generation families to stay in.

The Cross Hotel Kyoto is the first hotel in Japan to offer bath amenities by the British spa brand *ila*. All rooms are also equipped with Dyson Hygienic Mist™ humidifiers.



Premium Suite



Deluxe Room



Superior Room



Standard Room Bathroom

3. Restaurant & Bar KIHARU Brasserie

Interior Design

The KIHARU Brasserie is a 200-seat restaurant & bar that is divided into separate areas with distinct designs. Open all day, the restaurant & bar serves breakfast, lunch, and dinner, as well as after-dinner refreshments.

Stepping through the entrance, guests are greeted with a bar counter that extends beneath a distinctive ceiling in the style of a Japanese umbrella. A restful bar-lounge area that offers privacy to guests is located next to the reception. The dining space is located on the Ryoma Street side of the hotel and is divided into three sections: expansive terrace seating; high-chair seats positioned under impressive, bubble-shaped lighting; and comfortable table seats. The space therefore caters to a wide variety of needs.

The design of the KIHARU Brasserie reflects a desire to remember that it occupies a space formerly occupied by the Kyogeki Dream Bowl bowling alley. It allies this respect for the past with a wish to create new memories in Kyoto and Japan—locations that contribute to the rich tapestry of world history. Lined with small antique ornaments, old maps, and works of pop art that convey the memories of the site, the KIHARU Brasserie's diverse range of artefacts both generates nostalgia and hints at the creation of the new.



high-chair seats area under impressive, bubble-shaped lighting



dining hall



The bar features a unique, Japanese umbrella-style ceiling



The bar-lounge is decorated with a variety of small antique ornaments

Menus

The KIHARU Brasserie is open from early morning to late at night, and offers different menus according to the time of day. Breakfast is primarily aimed at overnight guests and comprises a Western-style buffet; at lunchtime, customers can feast on substantial gourmet burgers, which are chef specialties, and unique flavored lattes; for dinner, guests have an array of dishes to choose from—these include small dishes with a focus on Southern French, Southern Italian (Sicilian), and Mediterranean cuisine, as well as large plates loaded with a variety of different foods that are meant to be shared by multiple people. The KIHARU Brasserie’s bar area is open until midnight, and welcomes guests with a bright, modern atmosphere. Alongside a range of standard cocktails, the bar also serves local craft beers and rare Japanese whiskies. An open, lively space, the bar area encourages chance meetings, convivial conversations, and promises to provide moments of enjoyment.



A substantial gourmet hamburger



Dinner menu at KIHARU Brasserie

4. Hotel Facilities

Positioned at the back of the lobby, the lobby-lounge is designed after the traditional back rooms *okuzashiki* that characterize Kyoto *machiya* townhouses, and marries contemporary earth floors with wooden lattices. The lobby-lounge offers both Wi-Fi and coffee free of charge, and seeks to be a space where guests can pass the time freely. Going forwards, live performances, exhibitions, and other events are being planned for the lobby-lounge, and the intention is to utilize a space to cross music, culture, and human encounters come together.



5. Facility Overview

Name	Cross Hotel Kyoto
Address	71-1 Daikoku-cho, Sanjo-sagaru, Kawaramachi-dori, Nakagyo-ku, Kyoto
Site Area & Total Floor Area	Site area: 2,176.28 m ² , Total floor area: 14,308.95 m ²
Building Structure	9 stories above ground
Number of Rooms	301
Dining & Drinking	Restaurant & Bar KIHARU Brasserie, 200 seats
Access	Approx. 4 minutes walk from Keihan Railway Sanjo Station Approx. 6 minutes walk from Hankyu Railway Kawaramachi Station Approx. 5 minutes walk from Kyoto City Subway Kyoto Shiyakusho-mae Station and Sanjo Keihan Station
Operating Company	Cross Hotels Corporation (a wholly owned subsidiary of ORIX Real Estate Corporation)
Phone Number	+81-75-231-8831
FAX	+81-75-231-8850
URL	https://www.crosshotel.com/kyoto/

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About ORIX:

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(As of March 31, 2018)

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