



## **Unazuki Suginoi Hotel to be Renamed as Unazuki Yamanoha Onsen Hotel Reopening in Spring 2019**

TOKYO, Japan – September 11, 2018 – ORIX Real Estate Corporation (“ORIX Real Estate”) announced that the Unazuki Suginoi Hotel it operates in Toyama Prefecture will be rebranded as Unazuki Yamanoha. The hotel is currently undergoing renovations and its reopening has been confirmed for spring 2019. The official website (<https://www.unazuki-suginoi.jp/>) is set to launch.



Japanese/Western style room (Main Building)

Having suspended operations in December 2017, the hotel is currently undergoing renovation works. These renovations include earthquake proofing for the Main Building, increasing the number of guest rooms, the establishment of new private baths and a relaxation room, and updating of the buffet-style restaurant menus, which will now take advantage of food from the Toyama seas as well as from Kurobe’s abundant natural environment. These changes will result in the hotel at which guests can relax with even greater peace of mind.

To coincide with its reopening, the hotel will be rebranded as Unazuki Yamanoha. The new name is intended to project an image of a hot spring situated in a prime location within the Kurobe Unazuki hot spring resort, from which the abundant nature and exquisite mountain ranges of Kurobe Gorge can be observed, and at which the colors of mountain leaves—known as “yamanoha” in Japanese—can be enjoyed as they shift and change through the four seasons.

By operating the hotel its deep roots in the local region, ORIX Real Estate seeks both to promote the Kurobe Unazuki hot spring resort, and to ensure that Unazuki Yamanoha becomes the hotel that is favored by visitors from Japan and overseas alike.



## 1. Name of the new facility

黒部・宇奈月温泉



UNAZUKI YAMANOHA

### (1) Hotel name

The location of Unazuki Yamanoha calls to mind the scene described in *the Pillow Book* (Makura no Soshi) of Sei Shonagon — “In autumn, the evenings, when the glittering sun sinks close to the edge of the hills...” The new name stems from the charms of a location from which the abundant nature and exquisite mountain ranges of Kurobe Gorge can be observed, and in which the colors of mountain leaves—known as “yamanoha” in Japanese—can be enjoyed as they shift and change through the four seasons.

### (2) Logo mark

The logo represents Kurobe’s mountain ranges, its spring waters, and the people who gather there.

## 2. Details of the renovations

### (1) Renovations to guest rooms and the Main Building’s public spaces

The guest rooms have all been decorated in the same bright, natural colors redolent of Kurobe’s vast natural environment to create spaces that encourage relaxation. The rooms are also highly functional, with their hybrid Japanese/Western designs catering to guests of all ages.

The Main Building’s public spaces, meanwhile, now incorporate the wild grasses and flowers of the Unazuki region in their designs, so enabling guests to further enjoy the unique attractions of the Hokuriku region.



Japanese style room (Annex)



Guest rooms corridor (Main Building)

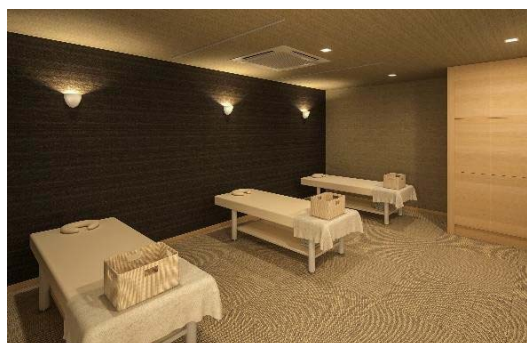


## (2) The establishment of new private baths and a relaxation room

Three new private baths with unique designs have been built on the first floor of the Main Building with fully wheelchair accessible toilets and changing areas; here, guests can experience moments of privacy with their families or partners without. Also situated on the first floor of the Main Building is the new relaxation room, where guests can opt to receive relaxing massages and unwind (separate charges apply).



One of the new private baths



The new relaxation room

## 3. Concept

Based on the concept of “a vast and lively onsen hotel set amid the vast natural environment of Kurobe,” Unazuki Yamanoha is set to change the image of a onsen hotel set in the mountains. From its spacious lobby lounge, guests can observe Unazuki’s famed “Torokko” tram and red New Yamabiko Bridge, gaze on the beautiful mountains of Kurobe Gorge, and experience the vicissitudes of nature. The two, large baths provide guests with an opportunity to rid themselves of the stresses of mind and body, while they can enjoy delicious seasonal food from the seas of Toyama and from the mountains of Kurobe in the buffet-style restaurant. In addition to this rich array of facilities and food, Unazuki Yamanoha is staffed by employees who love Kurobe, who provide outstanding hospitality and peace of mind, and who contribute to an experience that satisfies beyond all expectations.



#### 4. Unazuki Yamanoha Overview

Address	352-7, Unazuki Onsen, Kurobe City, Toyama Prefecture
Number of Rooms	Increase in number of guest rooms from 138 to 141 (after renewal)
Hot Spring Baths	Outdoor bath with spectacular views “Tanayu,” large bath “Okurobe,” jacuzzi, sauna, and private baths
Dining Facilities	Buffet-style restaurant “Seeds” and café-lounge “KEYAKI”
Banquet Halls	Convention hall “Houou,” medium-sized halls “Hanagasumi,” “Hanaarashi,” “Hanamushiro,” and “Hanafubuki,” and 10 small event halls
Other Facilities	Gift shop “Kaisendonya Denshichi,” karaoke house, table-tennis corner, kids’ corner, pet room, relaxation room
Access	3 minutes’ walk from Unazuki Onsen Station on the Toyama Chihou Railway 20 minutes by car from Kurobe Interchange on the Hokuriku Expressway
Operating Company	Unazuki Hotel Corporation (a wholly owned subsidiary of ORIX Real Estate Corporation)
Website	<a href="https://www.unazuki-suginoi.jp/">https://www.unazuki-suginoi.jp/</a>





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**About ORIX:**

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(As of March 31, 2018)

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