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Rebirth of ORIX Rent-A-Car
- The Unification of Three Brands Marks a New Stage -

TOKYO, Japan — March 21, 2013 — ORIX Auto Corporation (hereinafter, “ORIX Auto”) announced today that it has completed the integration of its three rental car brands -ORIX Rent-A-Car, JAPAREN Rent-A-Car and X Rent-A-Car- into a single ORIX Rent-A-Car brand, which will start its service from April 1, 2013.

ORIX Rent-A-Car currently has a network of approximately 850 locations*¹ with a presence in all 47 prefectures in Japan. Through brand unification, ORIX Auto aims to increase brand recognition by raising the chances of customers to come in contact with ORIX Rent-A-Car, and will also accelerate the opening of rental shops near train stations and other highly convenient locations.

To commemorate brand unification, ORIX Auto will launch a campaign in stages starting April 1, 2013, which allows for more customers to use the service at ease while saving money at the same time.*²



ORIX Auto will continue to utilize its strength as an auto service provider with comprehensive services ranging from auto leasing, auto rental, as well as car sharing, and will continue to provide services that respond to a variety of customer demands.

*1. As of February 28, 2013.

*2. Details will be made available on ORIX Rent-A-Car website (<http://car.orix.co.jp/>) after March 29, 2013 (In Japanese).

About ORIX

ORIX Corporation (TSE: 8591; NYSE: IX) is an integrated financial services group based in Tokyo, Japan, providing innovative value-added products and services to both corporate and retail customers. With operations in 28 countries and regions worldwide, ORIX’s activities include corporate financial services, such as leases and loans, as well as automobile operations, rental operations, real estate, life insurance, banking and loan servicing. For more details, please visit our website at: <http://www.orix.co.jp/grp/en/>

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under “Risk Factors” in the Company’s annual report on Form 20-F filed with the United States Securities and Exchange Commission and under “4. Risk Factors” of the “Summary of Consolidated Financial Results” of the “Consolidated Financial Results April 1, 2011 – March 31, 2012.”

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