



FOR IMMEDIATE RELEASE

December 5, 2012

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**ORIX Rentec to Begin Offering Avaya Flare® Experience Cloud Service on December 10**  
**Enabling Mobile Collaboration Using Tablet Devices**

TOKYO, Japan — December 5, 2012 — ORIX Rentec Corporation (hereinafter, "ORIX Rentec") today announced that it will begin offering the Avaya Flare® Experience Cloud Service on December 10, based on a service provider agreement concluded with Avaya Japan Ltd. in March 2012. The Avaya Flare® Experience Cloud Service is a new service that provides the Avaya Flare® Experience collaboration solution developed by Avaya Inc. as a cloud-based offer.

The Avaya Flare® Experience Cloud Service is a cloud-based mobile collaboration service that integrates multiple functions including voice communication, teleconferencing, video conferencing, document sharing and instant messaging - all through one user interface via iPads and PCs. One of its main features is that customers can easily initiate a videoconference using an intuitive interface from locations outside the office, without having to book in advance as with traditional "meeting room style videoconferencing systems" that certain companies have already adopted. The service is augmented with security features, high-quality audio and high-resolution video. This makes collaboration possible in settings that involve customer interaction, in addition to streamlining in-house communication, which is the main use for traditional Web and video conferences.

The Avaya Flare® Experience Cloud Service will be offered at a monthly subscription fee of 7,000 yen per user (tax excluded), with no initial fee. Customers can speedily adopt and use the service without having to own and operate their own IT infrastructure, such as servers. Furthermore, a two-week trial period will be offered free of charge, allowing customers to implement the service after they have actually tried using it.

Since the launch of iPad in 2010, shipments of tablet devices to corporate users have been increasing dramatically, with shipments projected to reach 1.4 million units in 2016, compared with 150,000 units in 2010.<sup>\*1</sup> In this climate, video conferencing solutions for companies are anticipated to evolve into a more personalized service.<sup>\*2</sup>

In this market environment, ORIX Rentec launched the TabRen service in June 2012 to provide total support for use of tablet devices in business settings, ranging from the introduction of tablet devices to operation. ORIX Rentec will now offer a menu that combines the rental of tablet devices and WiFi routers through the TabRen service, with the Avaya Flare® Experience Cloud Service. While catering to needs for tablet device usage during the trial period, ORIX Rentec will also support customers with the adoption of tablet devices and the effective use of these devices thereafter.

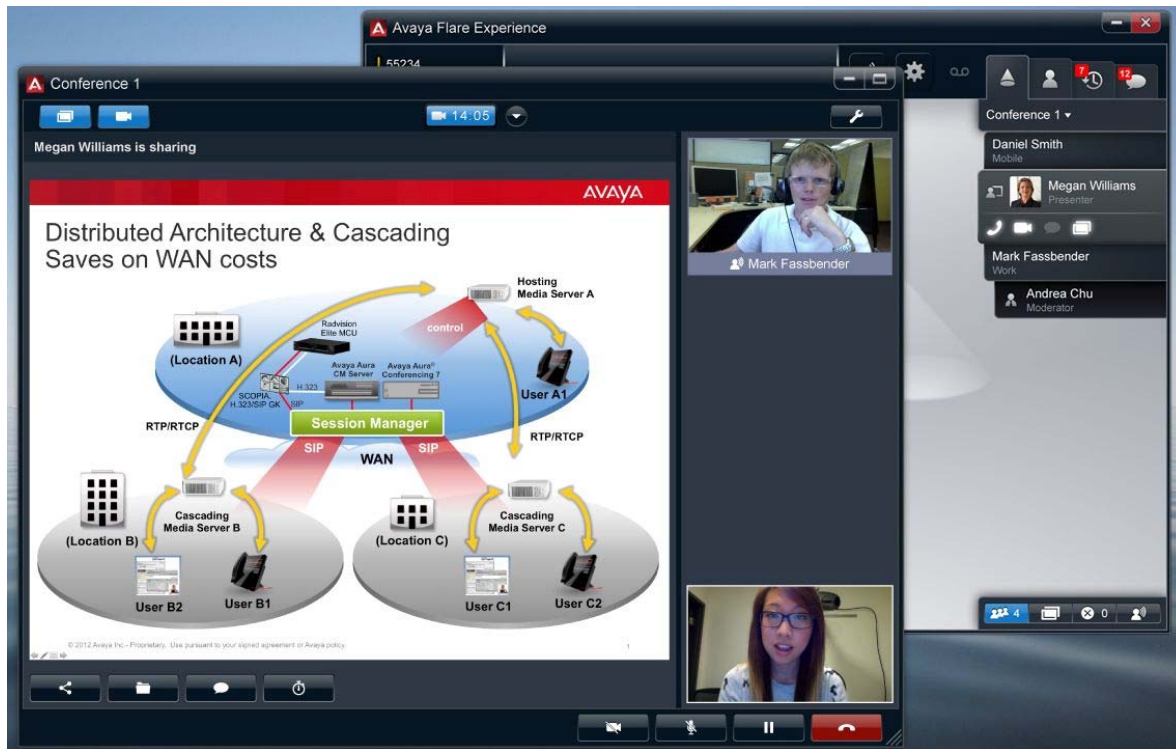
Taking full advantage of its technical capabilities and expertise in the operation of assets gained from its rental business, ORIX Rentec will continue to help corporate customers to achieve operational efficiency gains and accelerated decision-making by providing solutions to a wide range of companies, regardless of business scale or industry.

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- \*1 Source: "Tablet PC Usage Trends Survey Report 2012," Impress R&D
- \*2 Source: "Japan Unified Communications and Collaboration System 2012-2016 Forecast and 2011 Analysis" (J12380103), IDC Japan, May 2012
- \* Avaya, Avaya Flare and the Avaya logo are registered trademarks of Avaya Inc.
- \* iPad is a registered trademark of Apple Inc.
- \* TabRen Web site (<http://orix.force.com/tabren/>; in Japanese language only)

## Service Image

Screenshot of document sharing during a video conference



## Anticipated Usage Scenarios for the Avaya Flare® Experience Cloud Service

- ◆ Meetings with sites in Japan and overseas
- ◆ Distance learning classes for private preparatory schools and foreign language courses
- ◆ Business Continuity Plan (BCP) measures during a disaster
- ◆ Telecommunication for regional healthcare and home-visit nursing care services

## About ORIX

ORIX Corporation (TSE: 8591; NYSE: IX) is an integrated financial services group based in Tokyo, Japan, providing innovative value-added products and services to both corporate and retail customers. With operations in 28 countries and regions worldwide, ORIX's activities include corporate financial services, such as leases and loans, as well as automobile operations, rental operations, real estate, life insurance, banking and loan servicing. For more details, please visit our website at: <http://www.orix.co.jp/grp/en/>

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under "Risk Factors" in the Company's annual report on Form 20-F filed with the United States Securities and Exchange Commission and under "4. Risk Factors" of the "Summary of Consolidated Financial Results" of the "Consolidated Financial Results April 1, 2011 – March 31, 2012."

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