



October 26, 2012

**FOR IMMEDIATE RELEASE**

**Contact Information:**

ORIX Corporation  
Corporate Planning Department  
Tel: +81-3-5419-5042  
Fax: +81-3-5419-5901  
URL: <http://www.orix.co.jp/grp/en/>

**ORIX to Establish Insurance Consulting Sales Company**  
**- Establishes Retail Channel to Strengthen Insurance Sales Business -**

TOKYO, Japan – October 26, 2012 – ORIX Corporation (TSE: 8591; NYSE: IX), a leading integrated financial services group, announced today plans to commence business operations at ORIX Insurance Consulting Corporation, a wholly owned subsidiary established as an insurance consulting sales company.

ORIX Insurance Consulting will sell life insurance products, mainly to the retail market, including individuals and sole proprietors, through consulting sales. For some time now, various ORIX Group companies have been conducting consulting sales in the corporate market, as independent agents for multiple insurance companies. ORIX Insurance Consulting will handle not only ORIX Life Insurance Corporation's insurance products, but also insurance products of multiple life insurance companies, in pursuit of greater customer satisfaction in the retail market.

Furthermore, ORIX Insurance Consulting will handle insurance products of multiple non-life insurance companies, such as automobile insurance and fire insurance, as well as various financial products and services, such as the ORIX Group's automobile leases. In doing so, the company plans to cater to customer needs for more than life insurance.

The establishment of ORIX Insurance Consulting will add a face-to-face retail sales channel to the ORIX Group. This should allow ORIX to offer best-fit products and services and provide a more detailed response to customer needs than before.

**About ORIX Insurance Consulting**

Company:	ORIX Insurance Consulting Corporation
Address:	10-9, Akasaka 2-chome, Minato-ku, Tokyo
Representative director:	Toshiaki Ota
Contact:	03-6683-2205
Website:	<a href="http://www.orix.co.jp/icon/">http://www.orix.co.jp/icon/</a> (Scheduled to launch November 1)
Establishment date:	October 1, 2012
Opening date:	November 1, 2012 (planned)
Shareholder:	ORIX Corporation (100%)
Business lines:	Sale of life and non-life insurance, sale of automobile leases, etc.

**About ORIX**

ORIX Corporation (TSE: 8591; NYSE: IX) is an integrated financial services group based in Tokyo, Japan, providing innovative value-added products and services to both corporate and retail customers. With operations in 28 countries and regions worldwide, ORIX's activities include corporate financial services, such as leases and loans, as well as automobile operations, rental operations, real estate, life insurance, banking and loan servicing. For more details, please visit our website at: <http://www.orix.co.jp/grp/en/>

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under "Risk Factors" in the Company's annual report on Form 20-F filed with the United States Securities and Exchange Commission and under "4. Risk Factors" of the "Summary of Consolidated Financial Results" of the "Consolidated Financial Results April 1, 2010 – March 31, 2012."