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**FOR IMMEDIATE RELEASE**

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**ORIX Launches Group Website Smartphone Site**

TOKYO, Japan - September 28, 2012 - ORIX Corporation (TSE: 8591; NYSE: IX), a leading integrated financial services group, announced today the launch of a smartphone site (URL: <http://www.orix.co.jp/grp/sp/en/>) for its Group website.

The smartphone site has been developed to be easy to view and use. ORIX has laid out on the smartphone homepage the most frequently accessed primary categories of information on the PC version of the Group website, such as "Our Business," "About ORIX," and "Investor Relations," along with optimizing the content of the PC version for smartphones. The playback icon for the ORIX Group Introduction Video has also been put on the smartphone homepage, to provide easy access to a video presentation of the ORIX Group's business activities.

In proportion to the recent growth in smartphone popularity, the access count to the Group's website from smartphones has increased about five-fold from the previous year as of April 2012, and the number of page views has increased about three-fold over the same time frame.

Looking ahead, the ORIX Group aims to continue building a site that is even easier to use by properly addressing the requests of customers.



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Map

The ORIX Group sees its Group website as a vital communication tool with customers and investors and will continue to provide a variety of information.

**About ORIX**

ORIX Corporation (TSE: 8591; NYSE: IX) is an integrated financial services group based in Tokyo, Japan, providing innovative value-added products and services to both corporate and retail customers. With operations in 28 countries and regions worldwide, ORIX's activities include corporate financial services, such as leases and loans, as well as automobile operations, rental operations, real estate, life insurance, banking and loan servicing. For more details, please visit our website at: <http://www.orix.co.jp/grp/en/>

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under "Risk Factors" in the Company's annual report on Form 20-F filed with the United States Securities and Exchange Commission and under "4. Risk Factors" of the "Summary of Consolidated Financial Results" of the "Consolidated Financial Results April 1, 2011 – March 31, 2012."