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ORIX Rentec and KDPOWER MARKETING to Start Rentals of KDPOWER Diesel Generators
- Low initial cost and quick delivery of generators-

TOKYO, Japan – July 5, 2011 – KDPOWER MARKETING CO., LTD (hereinafter “KDPOWER MARKETING”), the Japanese distributor of the leading South Korean generator manufacturer KDPOWER, and ORIX Rentec Corporation (hereinafter “ORIX Rentec”) announced today that they will start collaboration on rental services of KDPOWER diesel generators.



Diesel Generator



Low Noise Package

There is heightened demand for generators following the Great East Japan Earthquake due to heightened awareness of disaster countermeasures. In particular, companies with factories, commercial facilities, and office buildings are attempting to secure emergency power supplies in addition to power supply during a voluntary reduction of peak power demand.

KDPOWER MARKETING began selling KDPOWER diesel generators in May 2011 as a general distributor for South Korea's KDPOWER in the Japanese market, handling a broad lineup of generators ranging from 60kW to a maximum of 1500kW. It is expanding its business based on low prices, minimum one-month quick delivery and an excellent after-sales support system.

Upon offering high demand generators, ORIX Rentec will provide rental service that lowers initial implementation cost, and enable smoothing costs, capitalizing on its nationwide network of corporate clients and the know-how of handling wide range of rental services including electronic measuring, scientific and environment-related analytical, and IT-related equipment. ORIX Rentec is also able to offer flexible setting of the rental period depending on client use.

■ Product Overview

□ Low-noise and low emission generator (600kW)

Features

- An eco-friendly, low-noise, low emission model based on stand-alone technology
- Comprehensive onboard operation protection system with fuel operational status, fuel consumption alert and emission reduction/emission level monitoring
- Speedy repair and maintenance service provided by technical experts in multiple nationwide locations
- Assortment of products to match client use including a low noise package and bonnet model for outdoor use

■ Company Information

□ ORIX Rentec Corporation

Since its establishment in 1976 as the first precision measuring equipment rental company in Japan, ORIX Rentec has responded to a variety of customer demands as a leading company in the industry by providing rental and sales service of electronic measuring, scientific and environment-related analytical, and IT equipment, calibration and IT solution service.

Website: <http://www.orixrentec.jp/>

□ KDPOWER MARKETING CO., LTD

KDPOWER MARKETING is a general distributor of KDPOWER in Japan, handling sales, installment and maintenance of diesel generators, solar generators and LED lighting through multiple locations nationwide.

Website: <http://kdpower-m.com/>

□ KDPOWER

Established in 1989, KDPOWER is a South Korean generator manufacturer that produces and sells generators for regular and emergency uses, solar tracking generator systems and LED lighting. KDPOWER holds the 38% share of the diesel generator market in South Korea, and is ranked number one among Korean manufacturers for the supply record of generators to public offices of South Korea. Further, it handles an electricity monitoring system jointly developed with SAMSUNG.

Website: <http://www.kdpower.co.kr/>

About ORIX

ORIX Corporation (TSE: 8591; NYSE: IX) is an integrated financial services group based in Tokyo, Japan, providing innovative value-added products and services to both corporate and retail customers. With operations in 27 countries and regions worldwide, ORIX's activities include corporate financial services, such as leases and loans, as well as automobile operations, rental operations, real estate, life insurance, trust and banking and loan servicing. For more details, please visit our website at:

<http://www.orix.co.jp/grp/en/>

These documents may contain forward-looking statements about expected future events and financial results that involve risks and uncertainties. Such statements are based on our current expectations and are subject to uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause such a difference include, but are not limited to, those described under "Risk Factors" in the Company's annual report on Form 20-F filed with the United States Securities and Exchange Commission and under "4. Risk Factors" of the "Summary of Consolidated Financial Results" of the "Consolidated Financial Results April 1, 2010 – March 31, 2011."